

For immediate release
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Potential PR award for Community Legal Centres Queensland

Community Legal Centres Queensland are in the running for the Advocacy and Public Affairs Campaign category of the Golden Target Awards as a result of their contributions to the successful 'Fund Equal Justice' campaign.

Rosslyn Moro, Acting-Director, Community Legal Centres Queensland commented, 'Our team worked tirelessly on a campaign to reinstate funding to Queensland's community legal centres. The cuts would have drastically reduced services across the state from July this year.'

'The campaign focused on educating members of the Government about the important services provided by community legal centres for everyday Queenslanders, and the impact of any reduction in funding. The campaign included meeting with state and federal MPs, running a media and social media campaign and finding 'friends of the sector' to make public statements in support of our work.'

'This award nomination recognises the hard work undertaken by our team as well as the many, many other community legal centre staff who worked on the campaign. This includes our many supporters that stood with us from the legal profession, church groups, unions, university, community groups, domestic violence advocates and the thousands of clients that rely on our help. It is great to be nominated but the Government's decision to reverse the cuts is already a win for the people of Queensland who can continue to get the legal help that they so desperately need and so rightly deserve.'

The Golden Target Awards are the industry's longest-running and most prestigious Awards. The Awards are truly national, showcasing quality and creative practice across 29 categories.

Anne Howard, Chief Executive Officer, Public Relations Institute of Australia commented, 'Being a finalist in the Golden Target Awards is an amazing achievement, even more so in 2017 considering that this year we have received the highest number of entries in the history of the Golden Target Awards. This is also the first year in 41 years that the Awards have been open to the entire PR and communication industry. We've received an enormous amount of truly high-quality submissions and the competition has been fiercer than ever.'

The winners will be announced on Friday 20 October 2017.

Ends

NOTES:

Community Legal Centres Queensland Inc (formerly QAILS) is the state-wide peak body representing community legal centres in Queensland. Queensland community legal centres have 40 years of service delivery experience providing free information, advice and referral, casework and representation to the community. www.communitylegalqld.org.au

MEDIA CONTACT:

Catherine Baker, Communications Manager, Community Legal Centres Queensland

Email: Communications@communitylegalqld.org.au / Phone: (07) 3392 0092 / 0432 105 415