





The project grew  
out  
of grass roots  
consultations with  
older persons

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The group sings  
in public places  
to raise  
awareness of  
the root causes  
of ageism and  
social isolation.

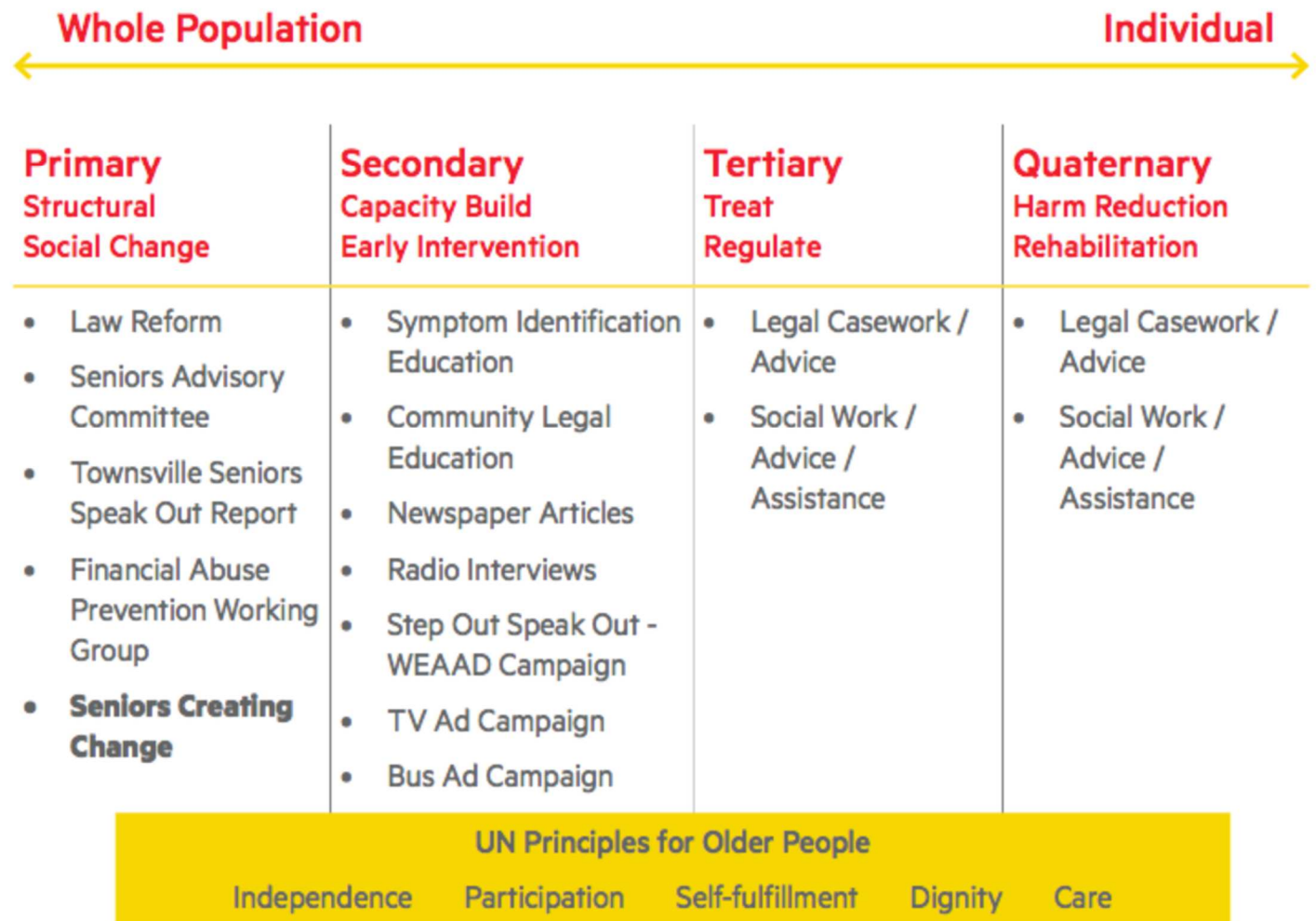


Seniors  
Creating  
Change is a  
community  
development  
phenomenon  
that went from  
idea to



# Legal service interventions based on a Public Health Model

## TCLS ELDER ABUSE PREVENTION PLAN





# Goals &

**Approach** Committed to breaking down stereotypes and working against social isolation and exclusion of older persons.

SCC delivers a powerful message about

p



# Values





# Work

SENIORS  
CREATING  
CHANGE'S  
COMMUNITY  
ENGAGEMENTS  
HAVE BEEN  
**HECTIC AND  
ECLECTIC.**







# Outcomes

- Independence
- Participation
- Care
- Self-fulfilment
- Dignity

UN Principles for Older Persons (GA 46/91, 16 December 1991)



# Independence Principles 1-6



# Participation Principles 7-9





# Community Enga



# Political Engagement

- Regular involvement with
- Local Councillors, Mayor, Members of State and Federal Parliaments.
- Cited in Speeches to State and Federal Parliament



# Social Media



# Media Engagement



## Law Report

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### Seniors and the law

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Tuesday 23 December 2014 5:30PM ([view full episode](#))

Meet *Seniors Creating Change*, a choir of Townsville seniors who are staging flash mobs in shopping centres, at universities and events.

But they have a strong and serious message about elder abuse, access to services and end of life decisions.



**Tuesday 5.30pm**

**Repeated: Wednesday 5:30am**

**Presented by Damien Carrick**



# Care Principles 10-14



# Outreach





# Australasian Touring Caravan, Motorhome and Camping Club National Rally, October 2015



Sandra Sampson



# Self-fulfilment Principles 15-16



# Dignity Principles 17-18

Older persons should be able to live in dignity and security and be free of exploitation and physical or mental abuse.





# Equality

**SENIORS  
CREATING  
CHANGE**

**LGBTI OVER 50'S  
EXPO & GATHERING  
TOWNSVILLE 2015**  
**SUNDAY MARCH 22ND**  
**10AM - 3PM / FREE ENTRY**

**LIVE ENTERTAINMENT**  
Featuring Townsville Jazz Band  
'Counterpoint', 'Seniors Creating  
Change' Choir, Laurel Sampson

- 'Advanced Health Care Directives' Workshop  
with Prof. Colleen Cartwright
- Activities: Tai Chi for beginners,  
Delta Dogs 'Pets as Partners'

**SENIORS  
CREATING CHANGE**

**Enter the Amazing Race  
and win a GREAT PRIZE!**

**QUAC**  
QUEENSLAND AIDS COUNCIL  
LESBIAN GAY BISEXUAL TRANS INTERSEX

WELLINGTON STREET, AITKENVALE PCYC  
AITKENVALE, TOWNSVILLE

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Where  
to from  
Here?





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