

# Scam Bingo

*not just fun and games*

2023 CLCQ State Conference –  
Community Legal Education Showcase

Kelsey Leahy  
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1800 062 608 | 4031 7688



# Acknowledgment of Country

I begin today by acknowledging the Traditional Custodians of the land on which we meet today, and pay my respects to their Elders past and present. I extend that respect to Aboriginal and Torres Strait Islander peoples here today.



# The idea.... (not ours)

- Margaret Crothers, Seniors Rights Service, talked about Info Bingo at a World Elder Abuse Awareness Day webinar
- Our Social Worker was interested in the idea of games-based community education sessions
- Margaret shared her resources and explained Info Bingo was born out of funding to:
  - *“reach out to isolated older people, providing them with important information as well as entertaining them with skits, games, competitions and quizzes, as well as lunch and prizes, usually chocolate” .*



**Seniors Rights  
Service**

LEGAL | ADVOCACY | INFORMATION

# The need...

- Scams is the Cairns Community Legal Centre's most popular community education session topic
- Content was getting a little outdated
- Attract community education bookings after COVID-19 restrictions were lifted
- Scams were in the media everywhere
- The Centre was seeing more clients who were victims of scammers



# What we did...

- Looked at Seniors Rights Service approach and modified for our needs
- Considered that we wanted one worker to be able to deliver the session
- Researched the most reported types of scams, which take the most money from Australians, and the ones that target vulnerable groups
- Stay well versed in recent prosecutions –

share the good news stories!!





# Which scams?

- Getting your personal information (hacking, phishing, identity theft, remote access)
- COVID – 19
- Buying and selling
- Dating, romance, companionship
- Fake charities
- Investment scams
- Threats and extortion
- Jobs and employment
- Less common scams (prizes, pyramid schemes, inheritance scams)

# The result – part 1

## Common types of scams

### *Investment Scams*

- More money is lost to investment scams in Australia than any other type of scam
- In 2021 over \$177 million dollar was reported lost
- Types include:
  - Cryptocurrency scams
  - Stock brokers / financial advisors
  - Romance baiting
  - Ponzi schemes
  - Share trading tips
  - Superannuation (self managed funds)



# The result – part 2

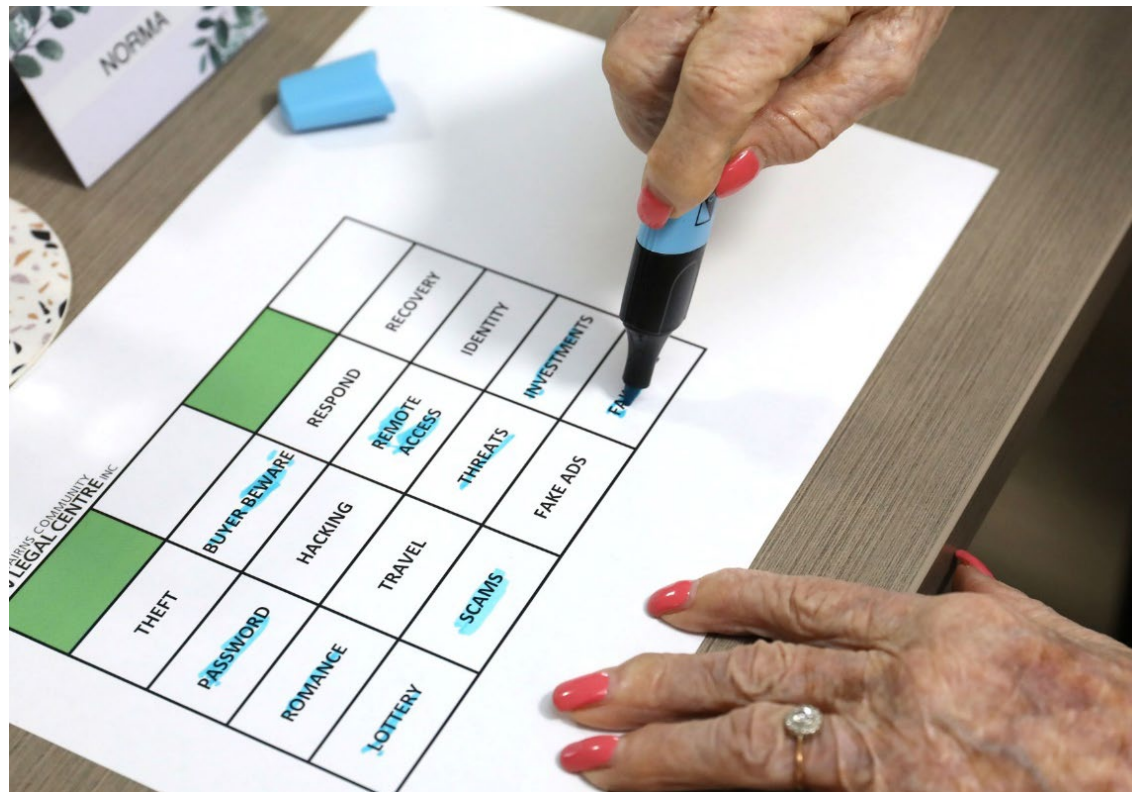
## TIPS

### *Investment scams*

- Websites, promotional materials, corporate videos will look real, the representative will have a strong understanding of investing and 'talk the talk'
- Investments are normally low risk and high return
- You may get small payouts at the start to get you to invest more
- There will often be pressure 'to not miss out' or 'get in quick'
- MoneySmart publishes a list of companies you should not deal with



# The result – part 3



# Prizes for bingo winners

- Small budget so what about prizes?
- We contacted an organisation that helps schools fund raise
- Show bags with our information for all participants
- Thank-you lolly packs (with consent of groups prior)



# Gift for all participants

## SURVIVAL KIT

If you need a fresh take on things have a **mentos**.

Educated decision needed? Time for some **smarties**.

If you're hiding laughter we call that a **snicker**.

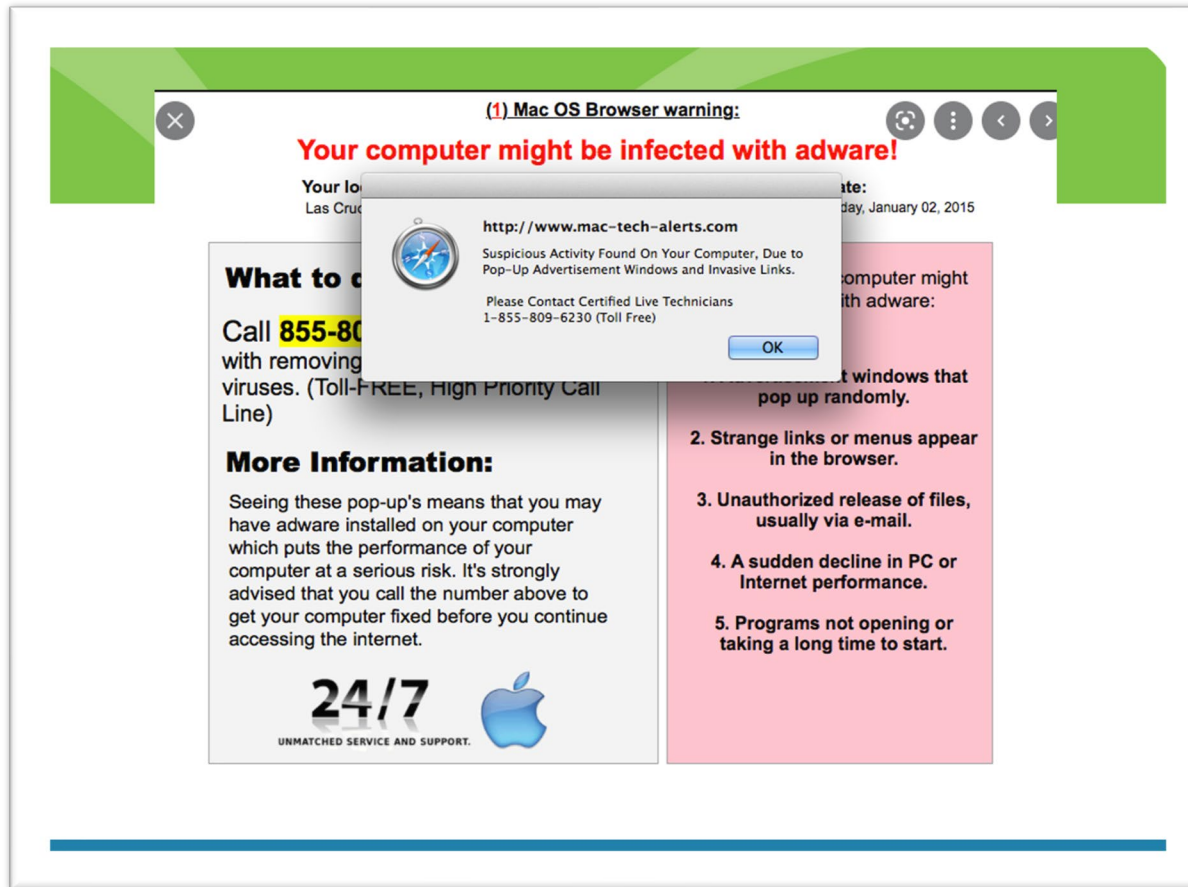
Dealing with irreFRUITable evidence? Have a **fruit chew!**

If all this fails you can contact the

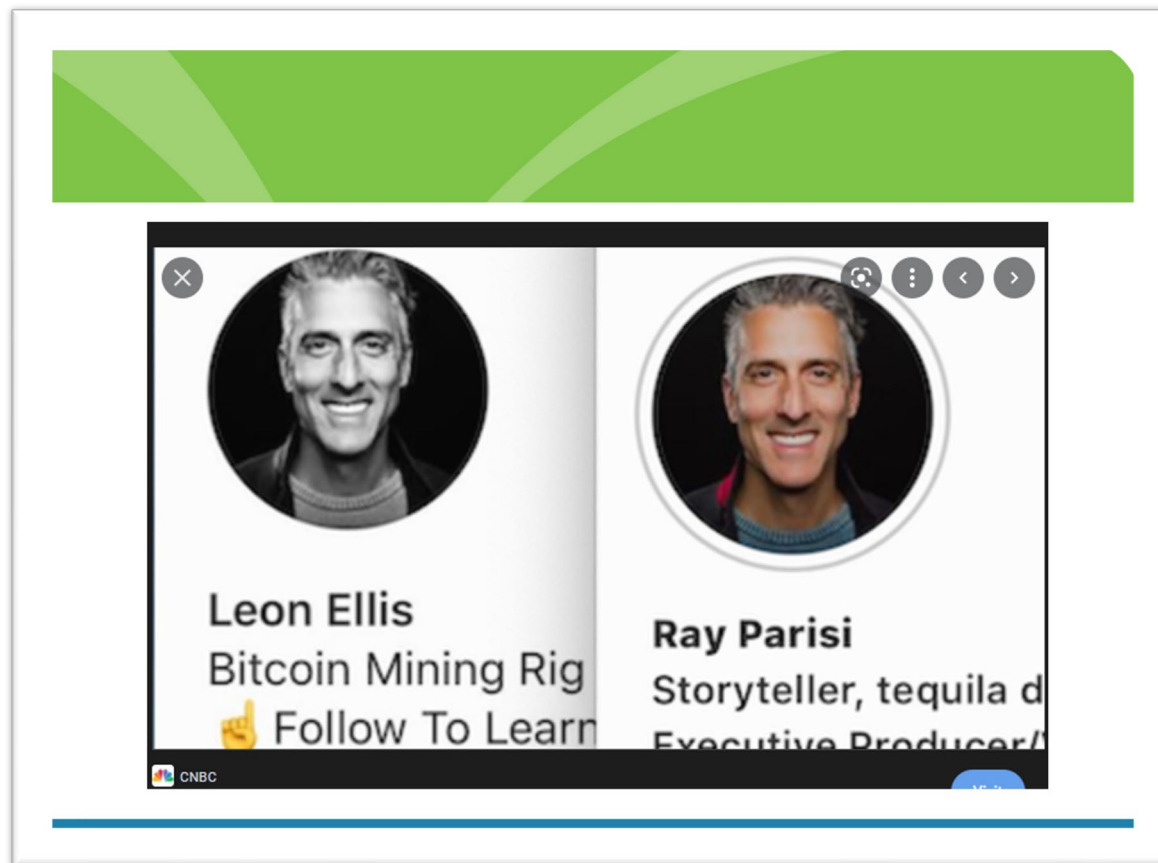
**Cairns Community Legal Centre on 0740317688.**



# Feedback - Examples are important



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# Outcomes

- Launched in March 2022
- 18 sessions completed to date
- Largest group was 45 at an independent living resort
- Have successfully run the session with:
  - A deaf group with an Auslan interpreter
  - A multicultural friend group with 3 interpreters (2 Nepalese and 1 Swahili)
  - Dementia support groups (with carers and staff assisting)
  - Day respite centres





## Lifestyle Resort



Seniors Group, Community Centre





## Dementia Carers Support Group



# Feedback

“Full of useful information”

“Great prizes”

“The presentation was well organised, helpful, easy to understand and fun”

“There was ample opportunity for discussion and clear examples of scams and ways to avoid them”

“I liked that the presentation was easy to understand”

“The session was very interesting and there was time for attendees to ask questions”

“I liked the interaction with participants”

# What's next.....



# Thank you for your attendance

**4031 7688 | 1800 062 608**

2nd Floor

Main Street Arcade

82 Grafton Street

Cairns QLD 4870

**[www.cclc.org.au](http://www.cclc.org.au)**

