WHICH WAY













ACKNOWLEDGEMENT

Community Legal Centres Queensland pay our deepest respect to Aboriginal and Torres Strait Islander peoples as the traditional custodians of the land in Australia, and recognise their continuing connection to land, water and culture. We pay respect to Elders past, present and emerging.

We acknowledge the stories, traditions and living cultures of Aboriginal and Torres Strait Islander peoples and commit to fostering a culture of learning from and working with First Nations peoples in the spirit of reconciliation and access to justice.



HOW IT STARTED

This project was born out of a pub lunch.

Aunty Marg is the wrangler of the group, she called for a Murri lunch catch up for staff who could make it from across the legal sector. That's how she goes.

We started yarning about ideas we would love to see in community and talking about the things that get in the way. Graham said 'why don't we just do it between us and see what happens'.

Because that's how he goes.





Trans Hotel
December 2021

AND THEN..



We agreed to meet semiregularly online through the year to keep yarning:

fairly informal, a space to collaborate and discuss issues we were coming across.

This was the beginning of what would become a community of practice.



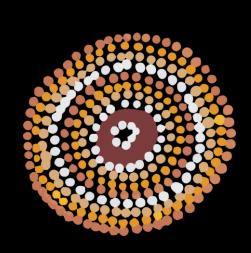
Common issues identified:

- Conflicts, choice, lack of clarity about where community could get help
- Confusion about services and importance of choice
- Need to remove the 'black community legal aid' mash up

AND THEN..



Whichway is about doing things our way and an opportunity to showcase a best-practice model of First Nations way of knowing, being and doing. We continued to meet regularly, not rushing the process, and allowing time and space for yarns and relationships to continue to develop.



ATSILS took the project lead, we added other identified key stakeholders and content experts and finalised the key topics for our first tranche.

ATSILS applied for a small grant through DJAG and worked on coincidentally bumping into key stakeholders in the funding space with his elevator pitch ready. Graham worked with Gilimba Creative to draft some resources with input from the group.

The WHICH WAY project team have worked closely with
Gilimba creative agency to create 21 resources
informing people about support options
when they're facing child safety or domestic and family violence:



3

3

6

9

Animated videos about support for child safety and DFV matters with subtitles

High resolution posters about support for child safety and DFV

Radio ads and scripts for animated videos

Social media tiles
with text
templates about
child safety and
DFV

ANIMATED VIDEOS



POSTERS



▲ Legal Aid

1300 650 143

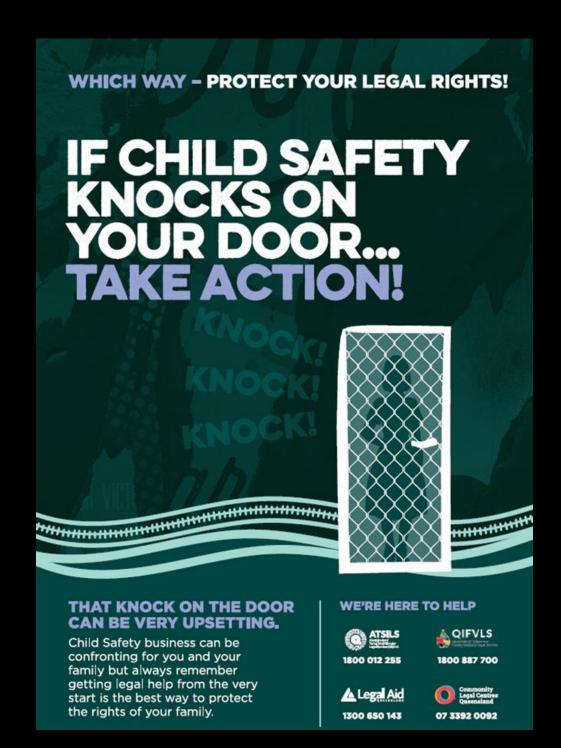
Community Legal Centres

07 3392 0092

through your head, but it's important,

help from the start.

to remember your rights, and get legal





SOCIAL MEDIA TILES

If Child Safety knock on your door can be very upsetting, but it's important to take action and get legal help to protect your family and your rights from the very start.

Call:

ATSILS on 1800 012 255 or QIFVLS on 1800 88 77 00 or LAQ on 1300 65 01 43 or Community Legal Centres Queensland 07 3392 0092.

Access to interpreter and sign language services can also be arranged where required.

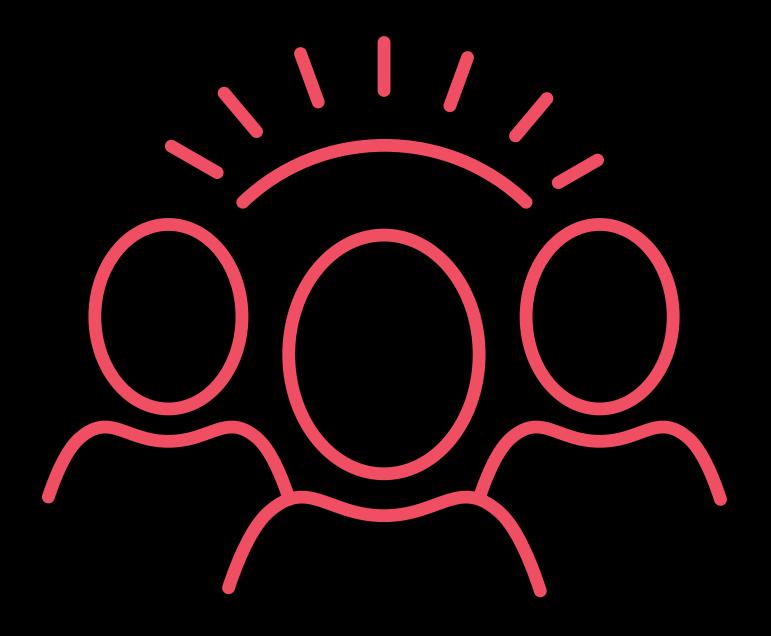








THE TAKE AWAYS



Collaboration doesn't have to be a formalised partnership, it needs to come from relationships.

Working in a culturally appropriate way takes time. Don't rush the process.

Get clear on your why. The rest will follow.

How is which way unique?

What can we learn from the way this project was run?

What's next?

Any other questions?

